



Sponsorship Opportunities

Dear Local Business:

As a leader of an organization that is connected to our community, you understand the importance of collaboration. The Rotary Club of Reno Centennial Sunset and Immunize Nevada invite you to show your spirit of collaboration with us by sponsoring the 11th Annual **Polio Purple Pinkie Trail Run!** The Run will take place on Saturday, April 18, 2020 at the Peavine Pavilion at Washoe County's Rancho San Rafael Regional Park in Reno, Nevada. The net proceeds of the run will benefit Polio Plus and the Rotary Foundation's goal of eradicating polio forever, the RCS Rotary Foundation Inc. and Immunize Nevada (*all three organization are registered 501c3 non-profits*). Over the past 10 years, this run has raised roughly \$72,500. For more information on how the funds are used, please visit www.RenoPolioRun.com.

There are multiple sponsorship levels:

Sponsor Benefits	Bronze	Silver	Gold	Platinum
Logo at water station	X			
Logo on banner		X	X	X
Swag in race day bag		X	X	X
Option to exhibit with booth			X	X
Company logo on run website			X	X
Recognition on social media			X	X
Acknowledged via DJ during run				X
Banner representation at start/finish line				X
Company logo on run website with direct link to your website				X
Company name on event flyer (deadline February 1, 2020)				X
Cost	\$100 minimum	\$250 minimum	\$500 minimum	\$1,000 minimum

For additional sponsorship opportunities, please contact the sponsor chair, Kelly Peterson at (530) 263-6751 or kelpete12@yahoo.com.

Not only will you be helping to support our mission, you will also be reaching a community minded group of potential consumers, as we expect many participants and widespread community support.

Our success depends upon the support and generosity of companies like yours and we would be extremely grateful for your assistance.

Thank you in advance for your contribution and support!

Yours in service,

Rotary Club of Reno Centennial Sunset
Courtney Pino, Run Chair