



## Sponsorship Letter

Dear Local Business:

As a leader of an organization that is connected to our community, you understand the importance of collaboration. The Rotary Club of Reno Centennial Sunset and Immunize Nevada invite you to show your spirit of collaboration with us by sponsoring the 10<sup>th</sup> Anniversary of the **Polio Purple Pinkie Trail Run!** The Run will take place on Saturday, May 4, 2019 at the Peavine Pavilion at Washoe County's Rancho San Rafael Regional Park in Reno, Nevada. The net proceeds of the run will benefit Polio Plus and the Rotary Foundation's goal of eradicating polio forever, the RCS Rotary Foundation Inc. and Immunize Nevada (*all three organization are registered 501c3 non-profits*). Over the past 9 years, this run has raised roughly \$55,500. For more information on how the funds are used, please visit [www.RenoPolioRun.com](http://www.RenoPolioRun.com).

There are multiple sponsorship levels:

**Platinum:** \$1,000 min. – logo on banner, company logo with direct link to your website on the run website, announced during programming, option to exhibit with a booth the day of the race, banner representation at start/finish line, company name on event flyer (deadline February 1, 2019), recognition on social media, as well as swag in race day bag.

**Gold:** \$500 min. – logo on banner, option to exhibit with a booth the day of the race, company logo on run website, recognition on social media, as well as swag in race day bag.

**Silver:** \$250 min. – logo on banner, as well as swag in race day bag.

**Bronze:** \$100 min. – logo at a mile marker or a water station; or option to exhibit at the run.

**For additional sponsorship opportunities, please contact the sponsor chair, Missy Hellmuth at (614) 306-5645 or [Melissa.Hellmuth@uwnns.org](mailto:Melissa.Hellmuth@uwnns.org).**

Not only will you be helping to support our mission, you will also be reaching a community minded group of potential consumers, as we expect many participants and widespread community support.

Our success depends upon the support and generosity of companies like yours and we would be extremely grateful for your assistance.

Thank you in advance for your contribution and support!

Yours in service,

**Rotary Club of Reno Centennial Sunset**  
*Courtney Pino, Run Chair*